

Mallinckrodt Documents – Other Lines of Inquiry

There are many possible lines of inquiry in the documents beyond those suggested on the [Mallinckrodt collection page](#). A few select examples follow:

Special Populations

How did Mallinckrodt design and conduct promotional activities focused on specific clinical or sociodemographic populations of interest?

- Childbirth/Hysterectomy/Reproductive Health
- Sickle cell anemia
- Chronic pain
- Children and adolescents
- Athletes
- Elderly/older adults
- Worker's comp

Abatement

How did Mallinckrodt respond to the opioid epidemic based on its internal and external communications and actions? For example, how do emails and presentations discuss and/or present solutions for the following topics:

- Pill mill
- Oxy Highway/Oxy Express
- Prescription Drug Monitoring Program
- Abuse-deterrent technology

Patient Pain Associations

How did Mallinckrodt position itself as a patient advocate and provide direct-to-consumer information about opioids? What was its relationship with patient pain associations? Examples of these include:

- C.A.R.E.S. Alliance
- Pain-topics.org
- Alliance for Patient Access
- CoverMyMeds.com

Corporate Responsibility

How can the pharmaceutical industry be better regulated? What do the documents reveal about Mallinckrodt's approach to:

- Theft
- Diversion
- Illicit use
- Suspicious order monitoring
- Schedule II/Rescheduling
- Free trial
- Protect the Script

Internal Communications

What can we learn about Mallinckrodt's internal messaging and operations from its newsletters and email series? For example, search the terms below to find emails announcing FDA approvals, purchases of new products, and responses to negative news coverage.

- The Score
- The Dose
- Message from Mark
- Field Coaching Report